

Test Ride Microsite





RECAP BRIEF 8 – 11 - 2017

- Create new microsite design & programming
- Gathering database
- Create dashboard for user management with sorting & filtering function
- Create content for ads (click to website) - AHM
- Prize suggestion for participants - AHM
- Create auto generated unique code for participants that have passed the validation process
- Create system to export database to .csv /.xlsx
- Create record (Date & Time) every time dashboard has been updated
- Create auto sending email every time the dashboard has been updated

BETA TESTING: Start Monday, 4 December 2017

LIVE : 11 December 2017 - 11 JANUARY 2018



RECOMENDATION PRIZE

1. Skyoco Gloves MX 14 Rp 150.000
2. Xiomi Yi Action Cam Rp 1.135.000
3. Voucher Belanja Carefour @100.000,-
4. Powerbank Xiaomi 10.000MAH Rp 198.000
5. Modem Wifi Smartfren/Bolt Rp 399.000
6. Jaket Taichi - RS 302 Rp 785.000



RELATED FUNCTION

- HC3 : Untuk Validasi Pendaftar
- Sales Are : Memantau Prospek data dan Follow Up ke Dealer untuk

Reminder Data

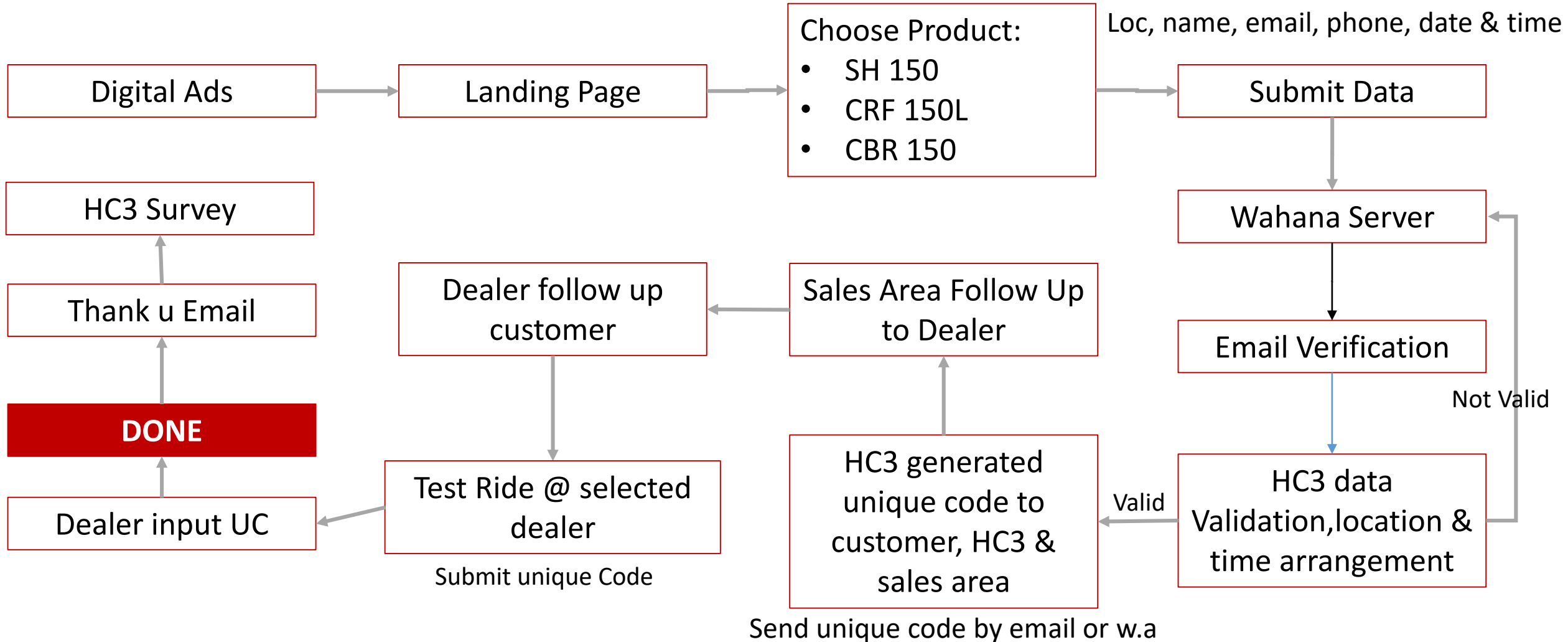
- Wahan Retail : Menunjuk Dealer WARI yang Compatent baik dari sisi UNIT

maupun SDM

- Sales Counter : Menerima User dan Membantu proses test ride



MICROSITE FLOW





TEST RIDE VARIANTS



SH 150



VARIO 150



CBR 150



COMPULSORY DATA SUBMISSION

Location : Choose between Jakarta / Tangerang

Name :

Phone Number :

Email :

Date & Time :

SUBMIT



DASHBOARD FOR ADMIN

LOCATION	NAME	PHONE NUMBER	EMAIL	STATUS	LAST MODIFIED	HC3	LAST MODIFIED	SALES AREA	DEALER	LAST MODIFIED
Jakarta	User1	+6280000 0	user1@g mail.com	Send to HC3 20 December 2017			<input type="checkbox"/> VALID <input type="checkbox"/> INVALID		Input Unique Code	



DASHBOARD FOR HC3

LOCATION	NAME	PHONE NUMBER	EMAIL	STATUS	HC3	Last Modified
Jakarta	User1	+62800000	user1@gmail.com	Send to S.A 20 December 2017	<input type="checkbox"/> VALID <input type="checkbox"/> INVALID	



DASHBOARD FOR SALES AREA

LOCATION	NAME	PHONE NUMBER	EMAIL	STATUS	SALES AREA	LAST MODIFIED
Jakarta	User1	+62800000	user1@gmail.com	Send to Dealer 20 December 2017		



DASHBOARD FOR DEALER

LOCATION	SALES AREA	LAST MODIFIED
Jakarta	Input Unique Code	



TASK – MKT WMS

- Internal Brief to related Function
- Make Sure the unit : SH150i, CBR 150, Vario 150
- Train HC3 Admin
- Train Sales Counter Wahana Retail
- Monitoring the process



TASK - DEVELOPER

- Create microsite design
- Create dashboard design
- Front-end development
- Back-end development
- Maintain Timeline
- Setup server
- Upload microsite to the server

Thank you



Prepared by  **square team**